FSC FORESTS FOR ALL FOREVER™

PROMOTE YOUR COMMITMENT TO RESPONSIBLE FORESTRY WITH FSC®

Project Certificate Owners

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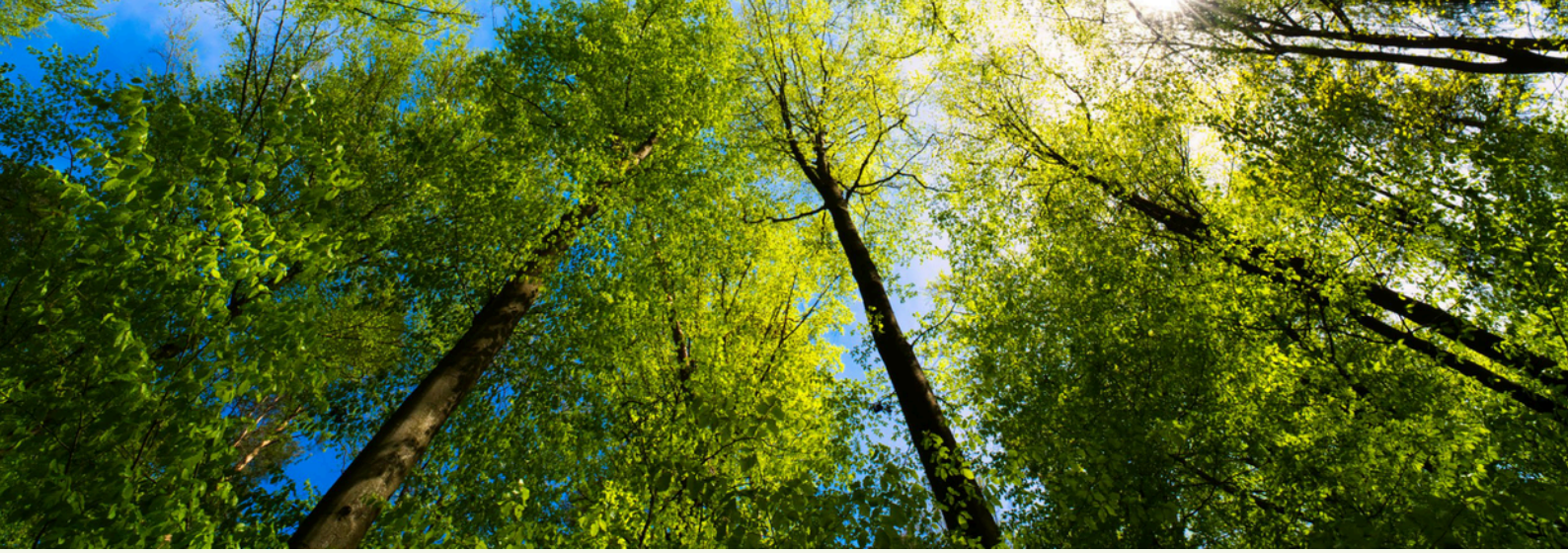
If you're the proud owner of an FSC-certified project, you can apply for an FSC Promotional Licence to communicate about your project using FSC's trusted trademarks.

You're likely a good fit if you can answer "Yes" to the following:

- I am the original owner of an FSC-certified project that was completed over 12 months ago
- I purchased a completed FSC-certified project from the original FSC-certified project owner.

If this sounds like your business, you're already well on your way to promoting your FSC-certified project and FSC is here to make that possible.

Next step: Get in touch with your local FSC office. They'll guide you through the process, explore your Next step: options, and, if needed, help you address any gaps to get you ready.



HOW TO APPLY:

1. Share your company information

Your local FSC office will let you know exactly what's needed. This includes basic company details and information about the FSC-certified project you'd like to promote.

2. Undergo eligibility review

Once you submit this information, your FSC office will carry out a review, including a routine reputational check, to ensure transparency and trust.

3. Receive your annual service fee quote

Your service fee is calculated based on your organization's turnover and other relevant criteria. Your FSC contact will walk you through the details.

4. Sign your licence agreement

Your FSC office prepares the agreement authorizing your use of the FSC trademarks. Simply review, sign, and return it to get started.

WHAT HAPPENS NEXT?

Aftersigning the promotional licence agreement, you'll receive:
- A unique FSC licence code
- Access to FSC trademarks and branded assets
- Guidance on correct and impactful trademark use

With access to this guidance and resources, you can begin creating your promotional materials immediately!

Important: To protect the integrity of the FSC brand, all promotional materials must be approved by your FSC contact before publication. Clear guidance and support are provided throughout the process.

READY TO GET STARTED?

Contact your local FSC office today to begin your application and take the next step.

fsc.org

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