

# FSC-STD-50-001 V3-0 UPTAKE ROADMAP

## JANUARY

### Normative documents published:

FSC-STD-50-001 V3-0  
FSC-STD-50-001a V1-0

### Supporting material published:

FSC-GUI-50-001 V1-0

### Tool updates:

Pop-up warnings in FSC  
Brand Hub

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## FEBRUARY

### Events:

CB webinar: FSC-STD-50-001  
V3-0 key changes and transition  
support roadmap

### Tool updates:

EPS file format for on-product  
labels available in FSC Brand Hub

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## MARCH

### Supporting material published:

Normative mapping to  
substantiate promotional  
statements

### Events:

FSC-STD-50-001 V3-0  
thematic webinars TBC

### Tool updates:

Trademark Portal phase-out  
(13 Mar)

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## APRIL

### Events:

FSC-STD-50-001 V3-0 thematic  
webinars TBC

### Tool updates:

FSC Brand Hub call for volunteer  
testers (QR label)  
Label with multiple product types  
& promo panel with multiple text  
options available in FSC Brand  
Hub

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## MAY

### Events:

Further events based on  
stakeholder feedback and  
demand

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## JUNE

### Supporting material published:

FSC-STD-50-001 V3-0  
e-training for certificate holders  
and certification bodies

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## JULY

### Normative documents effective:

FSC-STD-50-001 V3-0  
FSC-STD-50-001a V1-0

### Tool updates:

QR label available on FSC  
Brand Hub

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