

**JOB OPENING**

**HEAD OF COMMUNICATIONS (M-F-D)**

**ENGAGEMENT**

**The Scope**

FSC is dedicated to protecting the world's forests by ensuring a skilled and passionate team works with them globally. Forest Stewardship Council (FSC), in partnership with Millar Cameron, is seeking a Head of Communications who will play a key role in advancing this mission by leading the global communications strategy. This includes positioning FSC as a leader in sustainable forestry and effectively engaging with various stakeholders, both within FSC International and externally. The role requires a professional who combines solid communication expertise with a deep commitment to FSC's goals. The Head of Communications will work across multinational teams, ensuring alignment in policy, messaging, and outreach.

**Main Roles and Responsibilities**

The Head of Communications, based in Bonn, Germany, will have responsibilities including, but not limited to:

*Programme Lead:*

- Directly manage the global communications team and coordinate regional communications staff.
- Develop and implement the global communications strategy.
- Oversee all communications activities, including storytelling, social media, media engagement, crisis communications, and support for regional offices.
- Measure the impact of communications activities.

*Communications Coordination:*

- Coordinate global communications planning and delivery, aligning activities with marketing.
- Collaborate with FSC network partners on campaigns, crisis materials, and skill development.

#### *Executive Liaison:*

- Advise leadership on communications during crises and sensitive times.
- Provide counsel to senior management and ensure communication strategies reflect organizational priorities.

#### *Resource Management:*

- Manage staff workloads and oversee budget planning for the communications programme.
- Ensure compliance with FSC rules and health/safety requirements.
- Lead staff development and training within the communications team.

#### *Additional Tasks:*

- Perform other duties as assigned by the Chief Engagement Officer.

### **Your Profile**

The desired candidate will have, but not be limited to:

- University degree in a relevant field (e.g. Journalism, Media, Communications).
- 15+ years of professional communications experience, with at least 8 years in senior management.
- 2+ years in crisis communications, including 1+ year managing this function.
- Experience in developing and managing communications strategies.
- Strong time management, solution-oriented, and service-oriented approach.
- Proven project management skills with attention to detail.
- Strong analytical, problem-solving, and organizational skills.
- Leadership experience (5+ years supervising teams).
- Native-level fluency in English (spoken and written), with additional languages (Spanish, French, or German) a plus.
- Proficiency with MS Office and standard software packages.
- Exceptional writing and presentation skills, with the ability to tailor content for specific audiences across multiple media platforms.
- Creativity, excellent judgment on communication content and channels, and experience in sustainability communications a major plus.
- Proven ability in crisis communications and building strong interpersonal relationships.

## Why us?

- Be part of a globally recognized organization at the forefront of sustainable forestry and contribute to the mission to help protect the world's forests.
- Play an active role in the FSC global community of 400+ forest stewards who come together in-person at least once a year.
- Benefit from cross-cultural collaboration and networking opportunities by working in a dynamic, inclusive, and diverse international culture with over 60 nationalities represented under one roof.
- Enjoy comprehensive benefits, including relocation assistance if needed, and investment in training and development opportunities (e.g., LinkedIn Learning, Learning Lunches and more) to advance your career.
- Explore the vibrant federal city of Bonn, home to Beethoven, Haribo, and the beautiful Rhein River promenade including many urban parks and close access to nature. As Germany's UN City and second capital, Bonn is an international city with a rich cultural heritage, recently celebrating its 2000th anniversary. Learn more about the city or take a virtual stroll.
- Embrace work-life balance: beyond Bonn's borders, unlock Europe's wonders with 30 working days of vacation at your disposal. Whether it's skiing in the Swiss Alps or basking in the sun on Mediterranean shores, your European adventures.

## Interested?

FSC is working with Millar Cameron in the search for a Head of Communications.

Don't meet every single requirement? Studies have shown that women and people of colour are less likely to apply for jobs unless they meet every single qualification. Millar Cameron is dedicated to supporting its clients in building and supporting diverse and inclusive workplaces and culture, so if you're excited about this role but your past experience doesn't align perfectly with every qualification in the job description, we encourage you to apply anyway. You may be just the right candidate for this role.

***Please send your applications to Rose Mwende at [rose.mwende@millarcameron.com](mailto:rose.mwende@millarcameron.com) or Ruqayah Fazlea at [ruqayah.fazle@millarcameron.com](mailto:ruqayah.fazle@millarcameron.com).***

For FSC, inclusiveness and diversity are important values. As such, we welcome and encourage applications from all backgrounds and are entirely committed to consider all qualified applicants regardless of race, gender, sexual orientation, religion, ethnicity, age and disability.

We are looking forward to your application!