

Media Kit

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FOREST STEWARDSHIP COUNCIL (FSC®)

**AT THE 2024  
UNITED NATIONS  
BIODIVERSITY  
CONFERENCE  
(CBD COP16)**

21 October – 1 November 2024



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**FORESTS  
FOR ALL  
FOREVER**



## FSC AT COP16: LEADING THE CHARGE FOR FOREST STEWARDSHIP AND BIODIVERSITY

The Forest Stewardship Council (FSC) is committed to demonstrating how responsible forest management can help address biodiversity loss, one of the world's most urgent environmental crises (SDG 15). Our mission is to ensure forests are managed as resilient ecosystems, rich in biodiversity and capable of withstanding the effects of climate change.

### WHY FORESTS MATTER FOR BIODIVERSITY

Healthy forests are essential for maintaining biodiversity and supporting the goals outlined in countries' National Biodiversity Strategies and Action Plans ([NBSAPs](#)). FSC certification – developed and refined over the past 30 years – is a proven solution to promote responsible forest management that aligns with global biodiversity objectives.

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### **... a proven solution to promote responsible forest management**

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At COP16, FSC will showcase its unique ability to advance biodiversity goals. We will engage governments and stakeholders, demonstrating how FSC certification supports national objectives and how policy changes can accelerate the adoption of sustainable forest management practices.





## FSC'S KEY SOLUTIONS FOR BIODIVERSITY

### FSC Forest Management Certification

FSC certification is our core solution and already widely available to support management and monitoring of forests. Indeed, the area of FSC-certified forest is already classified as a component indicator to measure progress towards Target 10.2 of the Kunming-Montreal Global Biodiversity Framework (KMGBF) - sustainable forest management: *“Area of forest under sustainable management: total forest management certification by the Forest Stewardship Council.”*

As we make changes to the FSC certification system over the coming years, we believe the data that becomes available from our system will also be even more relevant and useful to report back on other KMGBF targets, in particular: Target 2 (Restoration), Target 3 (Protected/ Conservation Areas), Target 9 (Sustainable use of wild species), and Target 15 (Biodiversity Disclosures by business).

### FSC Verified Impact

FSC's innovative Verified Impact tool allows companies to measure and report their positive contributions to biodiversity.

This upgraded system helps businesses, governments, and forest managers access and disclose high-integrity forest data from FSC-certified forests.

By investing in monitoring and improvement projects in FSC-certified forests, they unlock the data and stories needed to show their true forest impacts.

[More information on this page.](#)





# TANGIBLE IMPACT: FSC'S CONTRIBUTIONS TO BIODIVERSITY

## Fast-tracking Biodiversity Assessments in FSC-certified forests

In late 2022, FSC, WWF, and IKEA launched the Fast-Tracking Biodiversity Assessment Project, aiming to enhance biodiversity monitoring in FSC-certified forests. Announced at COP15 in Montreal, the initiative has since attracted more partners and has provided valuable insights into the impact of FSC certification on biodiversity.



# TANGIBLE IMPACT: FSC'S CONTRIBUTIONS TO BIODIVERSITY

## FSC-certified forest management benefits large mammals compared to non-FSC

Recent research published in [Nature science journal](#) reveals that FSC-certified forests in Gabon and the Republic of Congo support greater populations

of large mammals—including critically endangered species like gorillas and elephants—compared to non-certified forests. FSC is the only certification system that mandates the protection of High Conservation Value areas, and at COP16, we will advocate for the global adoption of these standards.





# TANGIBLE IMPACT: FSC'S CONTRIBUTIONS TO BIODIVERSITY

## **FSC in Latin America: a leader in forest stewardship**

Founded in Oaxaca, Mexico, over 30 years ago, FSC has deep roots in Latin America, home to the world's most biodiverse ecosystems, including the Amazon Rainforest. FSC's work across 27 countries in the region has strengthened responsible forest management practices, protecting

more than 18 million hectares of forest through both Forest Management and Chain of Custody certification.

Latin America is also home to the [FSC Indigenous Foundation](#), a global organization created by and for Indigenous Peoples that seeks to provide long-term solutions supporting Indigenous communities worldwide.



## FSC AT COP16: KEY EVENTS AND PRESENTATIONS

Meet FSC at COP16 and hear from our experts on a variety of topics related to forest stewardship and biodiversity.

	TIME	LOCATION	SESSION	HOST	FSC PRESENTERS
<b>21 October</b>	8:00 – 10:00	<b>Green Zone</b>	Zero deforestation agreements – early adopter EUDR and Community and Family Forests	Colombian Government	Regina Massai (FSC Chile) and Daniel Bedoya (FSC Colombia)
<b>22 October</b>	15:00 – 16:20	Academia & Research – Plaza One, <b>Blue Zone</b>	Leveraging ecolabels, sustainable public procurement and sustainable taxonomy for biodiversity protection	Brazil government and UNEP	Matteo Mascolo (FSC International).
<b>23 October</b>	16:00 – 17:15	MDB Pavilion, <b>Blue Zone</b>	World Bank event on EUDR	World Bank	Matteo Mascolo and Joanna Nowakowska (FSC International)
<b>24 October</b>	14:30 – 16:00	IUCN Pavilion, <b>Blue Zone</b>	Equity in Action: Nature-Based Financial Pathways to Protect Forests and Biodiversity	FSC International	FSC International team
<b>25 October</b>	18:30 – 19:30	Museo La Tertulia	7th GLF Investment Case Symposium. Priorities and solutions for a global Biodiversity Finance Roadmap	Global Landscapes Forum	Subhra Bhattacharjee (FSC International)
<b>26 October</b>	11:30 – 11:45	Museo La Tertulia	World Biodiversity Summit Forest Management 2.0: Innovations and Applications	World Climate Foundation	Anand Punja (FSC International)
<b>26 October</b>	10:20 – 11:20	GBF Pavilion, <b>Blue Zone</b>	Trade for inclusive and sustainable social development: Strengthening the participation of women, indigenous peoples, local communities and smallholders.	UNCTAD	Daniel Kobei, Director of Ogiek Peoples Development Program (on behalf of FSC International)
<b>28 October</b>	19:30 – 22:30	Hotel Intercontinental ( <b>Invitation Only</b> )	Driving positive biodiversity outcomes through FSC certification	FSC International	Anand Punja (FSC International – Moderator).



# MEET OUR EXPERTS



**Dr. Subhra Bhattacharjee**  
**FSC Director General**

**Topics:** Global vision for FSC, sustainable forest management, biodiversity conservation.



**Anand Punja**  
**Chief Engagement & Partnerships Officer**

**Topics:** EU Deforestation Regulation (EUDR), nature restoration initiatives, FSC's role in the Kunming-Montreal Global Biodiversity Framework (KMGBF) Monitoring Framework, FSC certification across Europe, Biodiversity Fast Track Project.



**Bruno Rath**  
**Latin America Regional Director**

**Topics:** FSC's work in Latin America, tropical rainforest conservation, timber certification, Chain of Custody certification.



**Matteo Mascolo**  
**EU Affairs & Engagement Lead**

**Topics:** European sustainability legislation, EU Green Deal, ecolabels, green claims, public procurement, biodiversity protection.



**Harrison Kojwang**  
**Senior Affairs & Engagement Advisor  
(Africa & Global Institutions)**

**Topics:** Forest conservation and management, Ecosystem Services, Intact Forest Landscapes (IFLs), global institutional partnerships.



**Joanna Nowakowska**  
**System Performance Director**

**Topics:** FSC certification standards, system performance and development, responsible forest management.