

Ejido Topia Watershed restoration for the north of Mexico

The Ejido Topia has been FSC certified since 2007 and it is made up of 121 ejidatarios, and it is managed by the Otomi Indigenous community. Its forests are fundamental for the provision of water to agricultural lands in Durango and Sinaloa state.

This was recognised by Del Fuerte, a tomato company part of Grupo Herdez, who have agreed to sponsor the community so they can continue protecting the watersheds that nourish their business and the region.

Verified Ecosystem Services



Maintenance of the capacity of watersheds to purify and regulate water flow

Highlights of this project

1. 7037 hectares of forests managed to protect four watersheds
2. Improvement in the water quality provided by these watersheds
3. Increased forest cover along the watersheds

Project details

Watershed protection

Long committed to the FSC, Ejido Topia decided to go a step further and show the impacts of their responsible forest management. They implemented FSC's Ecosystem Services Procedure and demonstrated how they impact the watersheds of the rivers that feed Durango and Sinaloa, in the North of Mexico.



Sponsorship

Del Fuerte® markets ground tomatoes in FSC® certified Tetra Pak® packaging. They decided to go a step further by developing a sustainability strategy that included the sponsorship of an FSC-certified forest. Ejido Topia is helping to generate 32 million m³ of water, which reaches the Culiacán, Sinaloa watershed where it is used to irrigate tomato plantations, which in the end will be the essential ingredients of Del Fuerte® Ground Tomatoes.

Would you like to integrate this project into your climate strategy?

Contact us at valueforest@fsc.org to learn more.

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