New Approaches: Results

Output:

- 11.01M ha SLURF FM certificates
- 11.01M ha Community FM certificates
- 251
- 233

17% average growth in forest management (FM) certificates issued

+52% increase in FSC certified area owned or managed by smallholder and/or communities

More than double the original commitment of 20% growth by 2020

- Activities:
  - Policy solutions: Build on existing work, and propose innovative ideas and concepts
  - More information: Vera Santos, New Approaches Program Manager, v.santos@fsc.org | fsc.org

Outcome:

- To make it easier for smallholders and communities to access certification and markets.

Projects Stream 1

- Policy solutions
- Build on existing work, and propose innovative ideas and concepts

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- To make it easier for smallholders and communities to access certification and markets.

Activities:

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Projects Stream 2

- Market development
- Increase market access, raise market share and empower smallholders and communities to find solutions

Projects Stream 3

- Enablers
- Engage, communicate, fundraise and ensure new tools are developed with the culturally appropriate participation of smallholders and communities as of 31.12.2020

Initiatives and countries

- 18 initiatives
- 25 countries

- 14 certificate holders
- 8 certification bodies

- Actively engaged: 38% of engaged participants were smallholders

Tools tested

- 4 tools tested
- 21 countries

- Forest products
- Locations

- Communication channels
  - 8 communications channels
  - 1,300+ participants

- New Approaches: Results

€815,000 secured in fundraising between 2016 and 2020

More information: Vera Santos, New Approaches Program Manager, v.santos@fsc.org | fsc.org

18 initiatives

10

Research and testing

5

Processes

3

Capacity development

25 countries

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Projects Stream 1

Projects Stream 2

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