



STAKEHOLDER WORKSHOP

Empowering consumers to play an active role in the green transition *Problems and possible EU consumer policy interventions*

6 October 2020 | 10h00 - 16h10 | online

AIM

Collect feedback on the problems and possible EU consumer policy solutions identified to empower the consumer for the green transition, in particular on:

- Ensuring that consumers receive reliable and useful information on the sustainability, durability, reparability and software update policy at the point of sale for all products;
- Preventing vague, misleading or unfounded environmental information ('greenwashing practices')
- Preventing sales of products with a covertly shortened lifespan ('obsolescence practices')
- Ensuring EU wide minimum criteria on transparency and reliability criteria for sustainability logos and information tools to ensure they can assist consumers in an adequate way.
- Preventing consumer confusion and improve enforcement on above matters

AGENDA

Morning Session

Part I. Presentation of the study/initiative

10h00 – 10h15: Jan Panek, Head of Consumer Policy Unit, DG JUST, Welcome note

10h15 – 10h30: Presentation of the study and preliminary findings (Study Team)

10h30 – 10h35: Introduction to the workshop plan (Study Team)

Part II. Promoting the provision of reliable information on goods' lifespan and repair options as well as preventing planned/premature obsolescence (10h40 -12h40)

Information on lifespan

10h40 – 10h50: Presentation of the problems and possible policy solutions identified concerning information on the lifespan of goods (Study Team)

10h50 – 11h05: Stakeholder reactions showing relevant data and experience both on problems and solutions



Panel:

- Ilya Bruggeman and Isabelle Maurizi (Eurocommerce)
- Patrycja Gautier (BEUC)
- Siddharth Prakash (Öko-Institut)

11h05 – 11h20: Q & A with audience

Information on repair options

11h20 – 11h30: Presentation of the problems and possible policy solutions identified concerning information on repair options (Study Team)

11h30 – 11h45: Stakeholder reactions showing relevant data and experience both on problems and solutions

Panel:

- Ruth Mugge (TU Delft)
- Maarten Depypere (iFixit)
- Flavien Barraud (Commissariat général au développement durable (CGDD))

11h45 – 12h00: Q & A with audience

Preventing premature obsolescence

12h00 – 12h10: Presentation of the problems and possible policy solutions identified concerning preventing planned/premature obsolescence (Study Team)

12h10 – 12h25: Stakeholder reactions showing relevant data and experience both on problems and solutions

Panel:

- Siddharth Prakash (Öko-Institut)
- Adèle Chasson (HOP)
- Anton Berwald (PROMPT project)

12h25 – 12h40: Q & A with audience

12h40 – 12h45: Wrap-up of the morning session (Study Team)

Afternoon Session

Part III. Promoting the provision of reliable information on product environmental characteristics, preventing greenwashing, and setting minimum criteria for sustainability labels/logos and information tools (14h00 -16h00)

Information on environmental characteristics

14h00 – 14h10: Presentation of the problems and possible policy solutions identified concerning information on product environmental characteristics/impacts (ICF)



14h10 – 14h25: Stakeholder reactions showing relevant data and experience both on problems and solutions

Panel:

- Guido Lena (SMEUnited)
- Patrycja Gautier (BEUC)
- Eléonore Maitre-Ekern (University of Oslo, Norway)

14h25 – 14h40: Q & A with audience

Preventing greenwashing

14h40 – 14h50: Presentation of the problems and possible policy solutions identified concerning preventing greenwashing (ICF)

14h50 – 15h05: Stakeholder reactions showing relevant data and experience both on problems and solutions

Panel:

- Matej Žežlin (EASA)
- Jean-Pierre Schweitzer (EEB)
- Diego Vazquez-Brust (University of Portsmouth)

15h05 – 15h20: Q & A with audience

Setting minimum criteria for sustainability labels/logos and information tools (environmental, social, economic characteristics)

15h20 – 15h30: Presentation of the problems and possible policy solutions identified concerning setting minimum criteria for sustainability labels/logos and information tools (ICF)

15h30 – 15h45: Stakeholder reactions showing relevant data and experience both on problems and solutions

Panel:

- Anand Punja (FSC)
- David D'Hollande & Caitlin Peeling (ISEAL)
- Charline Depoorter (KU Leuven)

15h45 – 16h00: Q & A with audience

16h00 – 16h05: Wrap-up of the afternoon session (Study Team)

16h05– 16h10: Concluding remarks by Jan Panek, Head of Consumer Policy Unit, DG JUST (DG JUST)