FSC Policy on Conversion
Public consultation for draft 3-0
Webinar – September 2020
OVERVIEW

1. BACKGROUND INTRODUCTION
2. THIRD DRAFT OF THE FSC POLICY ON CONVERSION
3. INTRODUCTION OF THE PUBLIC CONSULTATION
4. NEXT STEPS
5. OPEN DISCUSSIONS (40 Mins)
1. **1994 cut-off date**: To retain, remove or change the rules to address past conversion.
2. **Principles for compensation** on past conversion, in terms of:
   a) restoration and/or conservation of environmental values
   b) restitution of socio-economic values
3. **Concept of acceptable conversion** as defined under current FSC rules.

**Operationalize the Policy**

1. **Criteria, indicators and thresholds** for conversion across the normative framework. *Instructions for Standard Developers* to address any revised IGIs on conversion in NFSS and INS
2. **Develop a compensation procedure and proposals for verification**
3. **Draft text for a possible motion to the 2020 General Assembly** to reword FSC Forest Management Standard Principles & Criteria
MOTION 7 WG WORKPLAN

- **JAN 2020**: Public consultation Policy draft 2-0
- **FEB 2020**: Analyze consultation results
- **MAR 2020**: WG online meetings replacing F2F due to COVID-19
- **APR 2020**: Analyze consultation results
- **MAY 2020**: WG F2F meeting
- **JUN 2020**: WG developed Policy draft 3-0
- **JUL 2020**: 3rd Public consultation
- **AUG 2020**: WG agrees on final Policy draft
- **SEP 2020**: Submit to Policy Steering Committee (PSC) & Board of directors (BoD)
- **OCT 2020**: Analyze consultation results
- **NOV 2020**: WG agrees on final Policy draft
- **DEC 2020**: Submit to PSC & BoD
- **FEB 2021**: Analyze consultation results
- **MAR 2021**: WG developed Policy draft 3-0
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- **OCT 2021**: Submit to PSC & BoD
- **NOV 2021**: Analyze consultation results
- **DEC 2021**: WG agrees on final Policy draft
- **JAN 2022**: Submit to PSC & BoD
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MOTION 7 WG DEVELOPMENT OF DRAFT 3-0

Step 1: Quantitative analysis

Step 2: Qualitative analysis

Step 3: Prioritization exercise

Synopsis report
1. **1994 cut-off date:** To retain, remove or change the rules to address past conversion.

2. **Principles for compensation on past conversion, in terms of:**
   a) restoration and/or conservation of environmental values
   b) restitution of socio-economic values

3. **Concept of acceptable conversion** as defined under current FSC rules.
Principle 3&4: consultation results

Proposal in Policy Draft 2-0:
Remedy Liability stays with the Organizations that were directly or indirectly involved* in conversion*.

Part of the participants of the second public consultation requested:
“Close the ownership loophole”

New proposal:
Remedy Liability stays with the Management Unit* where conversion* has occurred.
**Principle 3 – Remedy for past conversion**

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<thead>
<tr>
<th>Option 1 (Draft 2-0, supported by 2 WG members)</th>
<th>Nov 1994 – Oct 2020</th>
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<th>Option 2 (New proposal, supported by 4 WG members)</th>
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**Note:** This Policy does not apply to: (1) conversion that took place prior to 1994, and (2) any area that was under FSC Forest Management certification at the time of this Policy becoming effective.
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Principle 3 & 4 – Indirect involvement

The definition revision will be passed on to PfA process.
Principle 7.2: Independent assessor

**Independent assessors (Draft 3-0)**

“Social harms shall be determined in consultation with affected stakeholders conducted by independent assessors. Social remedy* requirements shall be based on the recognised social harms incurred by the affected stakeholders” in consultation with them based on FPIC.”

**Organizations (Draft 2-0)**

“Restitution requirements shall be based on the recognised social impacts incurred by the affected parties in consultation with them based on FPIC principles.”
Principle 3 & 4: Motion at GA2021
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PUBLIC CONSULTATION FOR FSC CONVERSION POLICY V1-0 D3-0

PART 1. Background introduction on Motion 7 and its implementation

PART 2. The 3rd public consultation and supporting document

PART 3. Introduction on the public consultation structure

PART 4. Policy principle 3 related to past conversion

PART 5. Policy principle 4 related to future conversion

PART 6. Policy principle 7.2 related to independent assessor

PART 7: Webinar and conversion dialogues

General comments on the Policy and process
Webinars and 1st Conversion dialogue

24 September
Webinar in EN
09:00 - 10:00AM (CET)

24 September
Webinar in EN
17:00 - 18:00AM (CET)

21 October
Webinar in ES
17:00 - 18:00AM (CET)

X October
1st Conversion dialogue
XX
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1. INFORM & ENCOURAGE
   WHEN:  September – October 2020
   WHAT:   Webinars for conversion policy
           Conversion dialogue #1
   WHY:    “Decisions are made by those who show up”

2. DISCUSS & DEBATE
   WHEN:  November 2020 to January 2021
   WHAT:  Conversion dialogue #2
   WHY:   • Review conversion debate in FSC and other systems
           • Discuss why conversion issues remain unsolved after 3 GAs?

3. SHARPEN DISCUSSION
   WHEN:  February to April 2021
   WHAT:  Conversion dialogue #3
   WHY:   • Present case studies results and final draft policy
           • Explore the safeguards required for members to support the policy
Potential impact of the policy

1. What potential for certification could be achieved in case the revised Conversion Policy comes to force, and what would be the associated potential for remedy incl. restoration?

2. How would potential certification influence the rapidly growing demand on and availability of wood originating from these regions?
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3: SHARPEN DISCUSSION
WHEN: February to April 2021
WHAT: Conversion dialogue #3
WHY: Present case studies results and final draft policy
     Explore the safeguards required for members to support the policy

4: PREPARE FOR THE GA
WHEN: May to September 2021
WHY: Public consultation for the second draft remedy procedure
     Prepare for Conversion dialogue #4 and communication package
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