






Forest Stewardship Council®



# Requirements for use of the FSC® trademarks by certificate holders

FSC-STD-50-001 V2-0

**DRAFT 2-0**

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The Forest Stewardship Council (FSC) is an independent, not-for-profit, nongovernmental organization established to support environmentally appropriate, socially beneficial, and economically viable management of the world's forests.

The FSC vision is that the world's forests meet the social, ecological, and economic rights and needs of the present generation without compromising those of future generations.

## Introduction

This document contains the requirements and guidelines for use of Forest Stewardship Council trademarks by FSC certificate holders. It covers labelling and promotion of products with FSC trademarks as well as promotion of an organization's status as an FSC certificate holder.

Labelling the products and promoting them with FSC trademarks helps consumers make informed decisions about the products and materials they purchase. Therefore, it is essential that they are used correctly, do not mislead customers and the public about certification claims, and are not associated with quality aspects beyond those covered by FSC certification.

The FSC trademarks are the primary communication tool for FSC certificate holders to demonstrate that their products meet the standards set by FSC. As FSC licence holders, certificate holders have an important role in protecting the joint investments that licensees as users and FSC as the trademark owner have made to develop the FSC system. These requirements are established to ensure accuracy of messaging about the meaning of FSC, and to enhance unified presentation of these messages to amplify recognition of the licensee's accomplishments.

In addition to these requirements, FSC provides tools to help certificate holders promote and label products – for example, by providing a label generator and a marketing toolkit with guidance and ready-to-use examples on how to create promotional materials in line with the FSC brand. For certificate holders, FSC provides an online training course on use of the trademarks. Access to the online services for certificate holders is arranged by their certification bodies.

On the FSC website, there is a quick guide to FSC trademark use that summarizes the core requirements presented in this document.

Please note that the FSC trademarks can be used on products only by holders of FSC chain-of-custody (CoC) certificates or joint FSC forest management and chain-of-custody (FM/CoC) certificates.

## Version history

V1-0	The first version of the requirements approved in January 2010 combined several documents and gathered together all clauses on trademark use previously presented over number of standards and guidelines. V1-0 also introduced new on-product labels for the FSC system.
V1-1	The minor reviews in February and November 2010 clarified language and terminology and presented some improvements on graphical requirements based on stakeholder comments to ease the use of the new labels.
V2-0	<b>To be added</b>

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## A Objective

The objective of this standard is to set minimum requirements and provide recommendations for FSC trademark use for labelling and promotion of FSC-certified products and for promotion of FSC certification.

## B Scope

Adherence to this standard is mandatory for all FSC certificate holders that are entitled to use the FSC trademarks; it sets out how to use the FSC trademarks correctly. The standard covers use of the FSC trademarks on FSC-certified products, use for promotion of FSC-certified products, and use for promotion of the company's status as an FSC certificate holder. This standard forms the basis for evaluation and approval by FSC-accredited certification bodies of all certificate holders' use of FSC trademarks.

Elements for making FSC claims on invoices and delivery documents are defined in chain-of-custody standard FSC-STD-40-004 and are not affected by these requirements.

This standard replaces:

FSC-ADV-50-003 *Labelling of Products from Small and Community Producers*, clause 2.5  
FSC-ADV-50-004 *Requirements for Use of the Forest-for-All-Forever Trademarks by Certificate Holders*

## C Standard effective date

Approval date	to be added
Publication date	to be added
Effective date	to be added
Transition period	to be added
Period of validity	to be added

Please note that existing stocks of labelled products and promotional materials that have been approved as correct according to previous versions of the FSC trademark standards may continue to be used and distributed.

## D References

FSC-STD-40-003 Chain of Custody Certification of Multiple Sites  
FSC-STD-40-004 Chain of Custody Certification  
FSC-STD-40-005 Standard for Company Evaluation of FSC Controlled Wood  
FSC-STD-40-006 FSC Chain of Custody Standard for Project Certification  
FSC-STD-40-007 Sourcing Reclaimed Material for Use in FSC Product Groups or FSC Certified Projects

## Part I: General requirements

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### 1. Ground rules for using the FSC trademarks

1.1 The Forest Stewardship Council AC (FSC) owns the following registered trademarks:

(a) the name 'Forest Stewardship Council'

(b) the initials 'FSC'

(c) the FSC 'checkmark-and-tree' logo

(d) the 'Forests For All Forever' – full mark

(e) the 'Forests For All Forever' – logo with text mark



1.2 In order to use the FSC trademarks, the organization shall have a valid FSC trademark licence agreement and hold a valid certificate.

**Note 1. Consultations for certification**

Organizations applying for forest management certification or conducting activities related to implementation of controlled wood requirements, may refer to FSC by name and initials for stakeholder communication.

1.3 The FSC trademark licence code assigned by FSC shall be included with all applications described in this standard. It is sufficient to show the code once per product or promotional material.

1.4 The FSC logo and the 'Forests For All Forever' marks shall include trademark symbol ® in the upper right corner when used on products or materials to be distributed in a country where the relevant trademark is registered. The symbol ® shall also be added to 'FSC' and 'Forest Stewardship Council' at the first or most prominent use in any text, one use per material is sufficient (e.g. website or brochure). For use in a country where the trademark is not registered yet, use of symbol ™ is recommended. The listing of registration status of the FSC trademarks by country and mark is available in the FSC trademark portal and marketing toolkit.

1.5 Holders of group, multiple site, or project certificates shall refer to Annex A of this standard for additional requirements for the use of the FSC trademarks.

1.6 The organization shall either have the trademark use management system in place or submit all intended uses of FSC trademarks to its certification body for approval. Please see Annex B for further information on the trademark use management system.

- 1.7 The products which are intended to be labelled with the FSC on-product label or promoted as FSC certified shall be included in the organization's certificate scope and shall meet the eligibility requirements for labelling as stipulated by the respective FSC standard.

## 2. Restrictions on using FSC trademarks

- 2.1 The FSC trademarks shall not be used:
- (a) in a way that could cause confusion, misinterpretation, or loss of credibility to the FSC certification scheme;
  - (b) in a way that implies that FSC endorses, participates in, or is responsible for activities performed by the company, outside the scope of certification;
  - (c) to promote product quality aspects not covered by FSC certification;
  - (d) in product brand names, company names, or website domain names;
  - (e) in connection with FSC controlled wood or controlled material – they shall not be used for labelling products or in any promotion of sales or sourcing of controlled material or FSC controlled wood; the initials FSC shall only be used to pass on FSC controlled wood claims in sales and delivery documentation, in conformity with FSC chain of custody requirements.
- 2.2 The name 'Forest Stewardship Council' shall not be replaced with a translation. A translation may be included in brackets after the name:

Forest Stewardship Council® (translation)

### **Note 2. Compliance with the requirements**

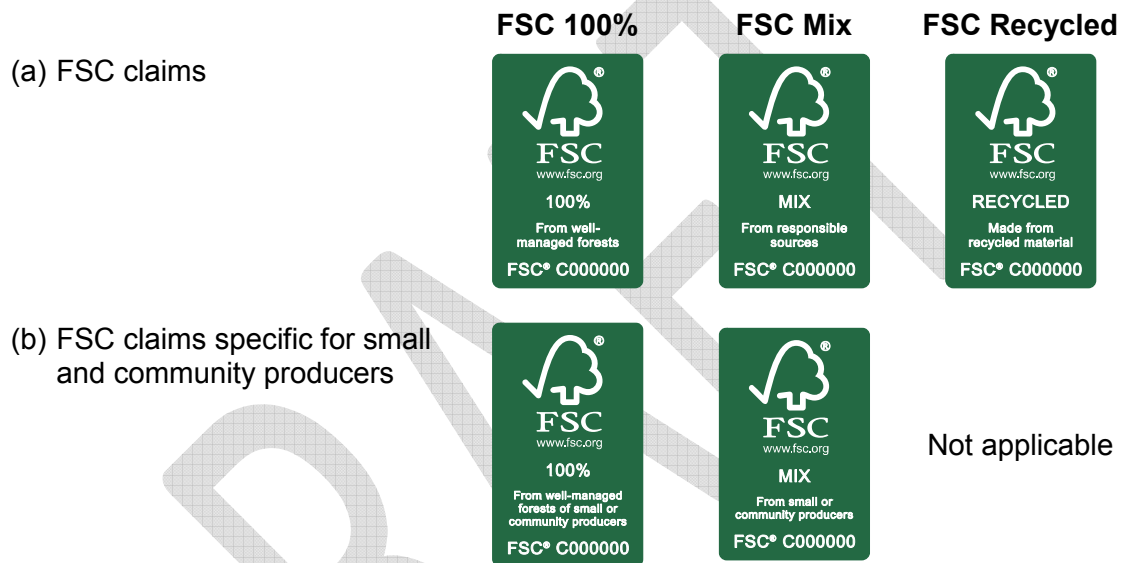
FSC reserves the right to suspend or terminate permission to use the FSC trademarks if the organization is failing to comply with the FSC trademark requirements as set out in this standard. The interpretation of these rules is at the sole discretion of FSC.

## Part II: Using the FSC labels on products

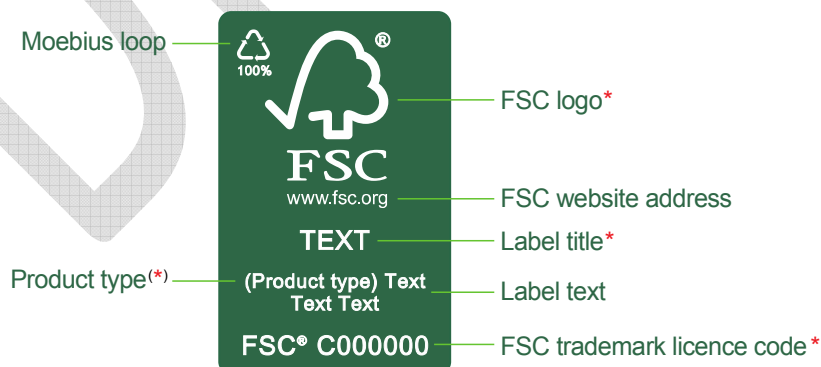
### 3. Selecting the FSC label

3.1 In order to make an on-product claim, the organization shall select the correct FSC label on the basis of the FSC claim. Text claims may be made only in addition to an on-product label.

3.2 The labels corresponding to the claims categories shall be:



3.3 The FSC on-product label elements are:



\* Compulsory element

(\*) Compulsory in certain circumstances (see clauses 3.6 and 3.7).



- 3.4 Only the FSC label artwork provided by the label generator or otherwise issued and approved by the certification body or FSC shall be used. Access to the label generator is arranged by the organization's certification body.

**Note for stakeholders:** Removing the requirement to use all of the label elements might lead to a situation where local labelling requirements of a country are not always met. At the moment, we are aware that not providing a link for further information on the certification mark might not be in compliance with some countries' legislations. In your opinion, how would you prefer FSC to deal with this:

- (a) FSC to require all elements known to be required by national legislation to be used (this would require labelling with full elements, a change to the current mini-label or adding text next to it)
- (b) Users decide which elements are required in addition to the minimum elements based on national requirements (this option is presented in this draft version)
- (c) FSC to require additional elements in countries that require them
- (d) Other, please specify.

- 3.5 Organizations are responsible for compliance with national labelling requirements and consumer protection laws in those countries in which products are promoted, distributed, and sold.

### Specifying product type

- 3.6 The product type shall be specified unless all the materials of the product and its packaging/content are FSC certified (see 4.1). Certified material may be specified either by using product type within the label or by additional text next to it. There are two cases where specific rules apply:
- (a) Product type shall always be specified on FSC-certified printed publications.
  - (b) Where FSC-certified products contain neutral materials that cannot be distinguished from FSC-certified ingredients (e.g. uncertified neutral materials such as cotton fibre used in FSC-certified paper), the FSC-certified ingredient shall be clearly specified (e.g. 'wood' instead of 'paper' or 'packaging').

**Note for stakeholders:** Clause 3.6(b) is based on FSC Board decision made in February 2017 on clarifying misleading labelling of products containing neutral materials.

- 3.7 Specific product names shall not be used as product types. A list of product types (e.g. 'paper', 'wood') is provided in the label generator. These are intended as broad categories. The list is not exhaustive and organizations shall contact FSC via the certification body with any request for a new product type, e.g. for a non-timber forest product, to be added.

## Using the Moebius loop

- 3.8 The use of the Moebius loop is optional for FSC Mix and FSC Recycled labels.
- 3.9 The Moebius loop shall not be used without a percentage figure. The figure shall reflect the sum of post- and pre-consumer reclaimed material content, which can be substantiated through FSC chain of custody controls.

## 4. Labelling requirements

4.1 The label shall be used only where all timber-based parts of the product are covered by FSC certification. Packaging made of timber-based materials is considered a separate element. Therefore, the label may refer to the packaging, the product inside, or both, depending on which elements are certified.

4.2 The FSC label should be clearly visible on the product, its packaging, or both.

**Note 3. Visible labelling enables promotion**

Retailers can promote products as FSC certified only if the label is visible to consumers.

4.3 When a product is FSC labelled, marks of other forest certification schemes shall not be used on the same product. In catalogues, books, and similar FSC-labelled publications, other forest certification scheme marks may be used for promoting other products or for educational purposes.

## Using the FSC logo or any reference to FSC in addition to an on-product label

4.4 The FSC logo with the licence code may be applied directly to the product (e.g. heat branded) only if an on-product label is used on the packaging or on a hang-tag or similar.

4.5 Additional FSC logos or reference to FSC may be used only when the on-product label is visible to the consumer (label is accessible without damaging the sales packaging). For example, if the on-product label is inside the sales packaging, no reference to FSC may be applied on outside the packaging.

## Segregation marks and labelling semi-finished products

4.6 FSC trademarks may be used to identify FSC-certified materials in the chain of custody before the products are finished. These 'segregation marks' for internal use should comply with this standard. It is not necessary to submit segregation marks to the certification body for approval. All segregation marks shall be removed before the products go to the final point of sale, or are delivered to uncertified organizations.

- 4.7 If an organization wishes to label semi-finished products, the FSC label shall only be applied in a way that it can be removed before or during further processing.

#### **Labelling arrangements between organizations**

- 4.8 If two FSC-certified organizations enter into an agreement whereby the supplier labels products with the buyer's FSC trademark licence code, the following conditions shall be met.
- (a) Products to be labelled shall be included in the certificate scope of both organizations.
  - (b) Both parties shall inform their certification bodies in writing about the agreement. This information shall include the definition of the certification body or certificate holder that shall be responsible for approval of on-product labels.
  - (c) The supplier is responsible for ensuring that the buyer's code is used only on products that are supplied to that buyer.
  - (d) Both organizations shall keep the contract easily available for auditing by the certification bodies.

**Note 4. Arrangements with uncertified organizations**

The product to be labelled may carry the branding of a retailer or brand owner that does not need to be certified.

**Note for stakeholders:** At the moment, only certificate holders are allowed to make labelling arrangements with their suppliers. FSC is frequently asked if it would be possible to make arrangements to use a code by retailers or brand owners that have a licence to promote FSC-certified products for this purpose as well. The background for these requests is most often simplification of the administration process of designs and approvals for companies with many suppliers all using their own codes, and/or business considerations on not disclosing specific suppliers. The code of the uncertified organization would still be available on [info.fsc.org](http://info.fsc.org) and the products with agreements would be verified by FSC trademark service before promotion.

This consultation will be carried out over two revision processes: revision of FSC-STD-50-001 (this document) and FSC-STD-50-002 on trademark use requirements for non-certificate holders scheduled for 2017–2018.

Stakeholders are asked to provide their view on whether:

- (a) On-product labels should always carry only the certificate holder licence code, i.e. labelling agreements shall be possible only with certificate holders.
- (b) On-product labels could carry uncertified organization's (brand owners, retailers, or any other organization that is not required to obtain certification) licence code instead of certificate holder's when an adequate labelling agreement is in place.
- (c) On-product labels could carry the uncertified organization's code instead of the certificate holder's code only if additional safeguards are in place (see next question).

If additional safeguards would be required, which ones would be most important?

- (a) Online tracking of products and licence codes used from supplier to uncertified organization whose code is being used.
- (b) Product database to verify products (certificate holder to upload product description, uncertified organization licensing party to verify products against the database).
- (c) Branding of the product for the uncertified organization.
- (d) Something else, please specify.

## Part III: Promotional use of the FSC trademarks

### 5. Promotional elements

- 5.1 Organizations may promote FSC-certified products and their status as an FSC certificate holder with FSC logo or 'Forest For All Forever' marks. When doing so, their licence code and product- or forest-related messaging shall be included. The use of FSC website address is recommended.

Examples of promotion:

(a)



Forests For All  
Forever

(b)



- 5.2 If there are space constraints, text may be omitted when using the FSC logo (5.1(a)).
- 5.3 The elements (logo/mark, text, licence code, website) may be also presented separately, for example, on different parts of a web page. The FSC promotional panel (5.1(a)) is a ready-to-use arrangement available in the trademark portal.
- 5.4 The licence code shall be displayed at least once per material, including when making text-only references to the FSC certification of a product or an organization without using the logo or other marks.
- 5.5 The text mark 'Forests For All Forever' may be used on the right side of the FSC on-product label. The mark shall not be used with promotional panel or with any other visual than FSC logo and on-product label.



- 5.6 Organizations are responsible for their own compliance with national labelling requirements and consumer protection laws in those countries in which products are promoted, distributed, and sold.

#### Note 5. Talking about FSC and FSC-certified products

In Annex C of this document, examples of describing FSC and FSC-certified products are presented. For more marketing material, please visit [marketingtoolkit.fsc.org](http://marketingtoolkit.fsc.org)

## **6. Promotional use requirements**

- 6.1 It is sufficient to present all promotional elements (5.1) only once in catalogues, brochures, websites, etc. If they list both FSC-certified and uncertified products, a text such as “Look for our FSC®-certified products” shall be used next to the promotional elements and the FSC-certified products shall be clearly identified. If some or all of the products are available FSC certified on request only, this shall be clearly stated.
- 6.2 If the FSC trademarks are used for promotion on invoice templates, delivery notes, and similar documents that may be used for FSC and non-FSC products, the following or similar statement shall be included: “Only the products that are identified as such on this document are FSC® certified.”

### **Promotional items and trade fairs**

- 6.3 The FSC logo (1.1(c)) may be used on promotional items not for sale such as mugs, pens, T-shirts, caps, banners, company vehicles. In these cases, the FSC logo and FSC trademark licence code are sufficient.
- 6.4 If promotional items are made wholly or partly of wood (e.g. pencils or memory sticks), they must meet the applicable labelling requirements as specified by FSC-STD-40-004, but do not need to carry an on-product label.
- 6.5 When FSC trademarks are used for promotion at trade fairs, the organization shall:
- (a) clearly mark which products are FSC certified; or
  - (b) add a visible disclaimer stating “Ask for our FSC®-certified products” or similar if no FSC-certified products are displayed – use of text to describe the FSC certification of the organization does not require a disclaimer.

### **Investment claims about FSC-certified operations**

- 6.6 Organizations shall take full responsibility for the use of the FSC trademarks by investment companies and others making financial claims based on their FSC-certified operations.
- 6.7 Any such claims shall be accompanied by a disclaimer “FSC® is not responsible for and does not endorse any financial claims on returns on investments.”

## **7. Restrictions on promotional use**

- 7.1 The FSC trademarks shall not be used together with the marks of other forest certification schemes in a way that implies equivalence or in a way which is disadvantageous to the FSC trademarks in terms of size or placement.

- 7.2 The FSC logo or 'Forest For All Forever' marks shall not be used on business cards for promotion. Text claim with licence code is allowed, e.g. "We are FSC®-certified (FSC® C#####)" or "We sell FSC®-certified products (FSC® C#####)".
- 7.3 FSC-certified products shall not be promoted with the certification body logo alone.

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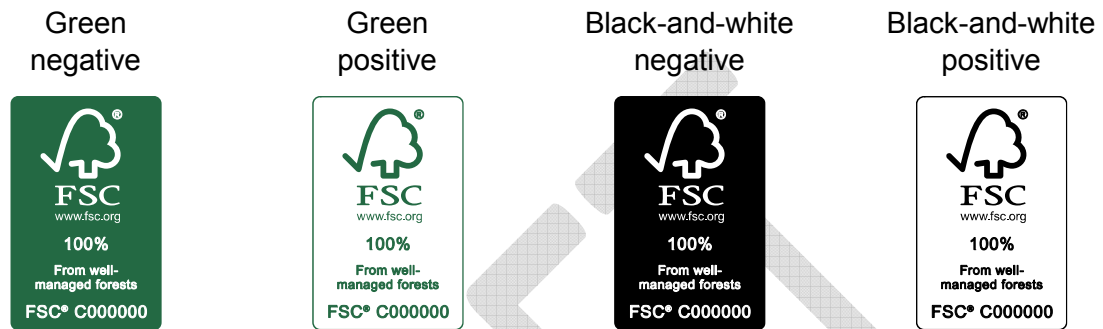


## Part IV: Graphic rules

### 8. FSC on-product label and checkmark-and-tree logo

#### Colour

8.1 FSC on-product label and FSC logo shall be used in following colour variations:



8.2 The green colour for reproduction shall be Pantone 626C (or R0 G92 B66 / C81 M33 Y78 K28).

8.3 If standard colours are not available for the print area, an available colour providing legible contrast on a solid background may be used instead. The label may be produced in positive or negative versions.

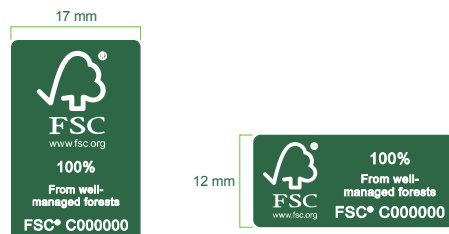
#### Size and format of the labels

8.4 FSC labels may be used in portrait or landscape versions.

8.5 FSC labels shall be printed at a size at which **all elements are legible**. Minimum size for the label shall be:

- (a) in portrait format 9 mm in width
- (b) in landscape format 6 mm in height.

#### Recommended minimum size for label with all elements:



#### Minimum size for all labels:





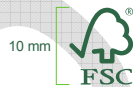
- 8.6 Where adding the product type or translation requires more space, the portrait label may be increased in height and the landscape label in width only.
- 8.7 The use of a border around the label is preferred. When the border is not used the label elements shall not be altered or separated.
- 8.8 When it is not technically possible to print labels with multiple lines for very small products with limited surface for printing (e.g. pens, make-up brushes), a one-line arrangement of label elements may be used following the size guidance of the landscape label.



**Size of the logo**

- 8.9 The minimum size of the checkmark-and-tree logo – also when used as part of promotional panel – shall be calculated by the height of the logo. Recommended minimum size of the logo is 10 mm, and it shall be no less than 6 mm in height.

**Recommended minimum size:**



**Minimum size for logo:**



**Placement**

- 8.10 There shall be enough clear space surrounding the label and logo to ensure that they remain uncluttered. The minimum space is calculated by using the height of the ‘FSC’ initials of the logo.



- 8.11 The label or logo shall not be placed on a background that interferes with the design or could be misleading about what the label or logo refers to.

## 9. 'Forests For All Forever' marks

### Colour and size

9.1 'Forests For All Forever' trademarks shall be used only in following colour variations:

(a) Dark and light green



(b) White and light green



(c) White and dark green



(d) White



(e) Black



(f) Dark green



9.2 The green colours for reproduction shall be:

(a) Dark green: Pantone 626C (R0 G92 B66 / C81 M33 Y78 K28)

(b) Light green: Pantone 368C (R114 G191 B66 / C60 M0 Y100 K0)

9.3 No other colours shall be used; the marks shall not be reproduced if the required colours are not available. Please note that the colours only refer to the mark, not the background colour, which is given here only to display marks with white elements.

9.4 The minimum size for the 'Forests For All Forever' full mark shall be 10 mm in height and for the text-only mark 6 mm when printed:



## Placement of the marks

- 9.5 There shall be enough clear space around the marks. The minimum space is calculated by using the height of the 'FSC' initials on the logo.



- 9.6 The marks shall not be placed on backgrounds that interfere with the design or could be misleading about what they refer to.

## Translations of the marks and strapline

- 9.7 Organizations shall not create new translations or change any elements of the 'Forests For All Forever' trademarks.
- 9.8 The official language versions of the 'Forests for All Forever' trademarks shall be used only in countries stipulated in the *Trademark Registrations by Country and Mark* that is available in the trademark portal.
- 9.9 Translations of the strapline 'Forests For All Forever' approved by FSC may be used in text format within the messaging or below the trademark, while respecting the exclusion zones.





## Annex A. Additional trademark rules for group, multi-site, and project certificate holders

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### 1. Special requirements for:

- (a) FSC group forest management certificate holders
- (b) FSC group and multi-site chain-of-custody certificate holders

- 1.1 The group entity (or manager, or central office) shall ensure that all uses of the FSC trademarks by the group entity or its individual members are approved by the certification body prior to use, or that the group has opted to use the trademark use management system. When seeking for approval by the certification body, group members shall submit all approvals via the group entity or central office and keep records of approvals. Alternative submission methods may be approved by the certification body.
- 1.2 The group entity shall not produce any document similar to an FSC certificate for its participants. If individual membership documents are issued, these statements shall be included:
  - (a) "Managing the FSC® certification programme of [name of group]"
  - (b) "Group certification by [name of certification body]"
- 1.3 No other forest certification schemes' marks or names shall appear on any membership documents issued by the group in connection with FSC certification.
- 1.4 Subcodes of members shall not be added to the licence code.

### 2. Special requirements for FSC project certification (applicants or certificate holders)

**Note for stakeholders:** Requirements for trademark use in the context of FSC project certification will be consulted together with the Project certification standard FSC-STD-40-006 *FSC Chain of Custody Standard for Project Certification*. The final requirements will be included in this document once they have been approved.

## Annex B. Trademark use management system

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### 1. Trademark management system

- 1.1 The organization shall implement and maintain a trademark use management system adequate to its size and complexity to ensure its continuous conformity with all applicable requirements of this standard (FSC-STD-50-001 V2-0), including the following:
- (a) appoint a management representative who has overall responsibility and authority for the organization's conformity with all applicable trademark requirements;
  - (b) implement and maintain up-to-date documented procedures covering the trademark control within the organization;
  - (c) define the personnel responsible for the implementation of each procedure;
  - (d) train defined staff on the up-to-date version of the organization's procedures to ensure their competence in implementing the trademark management system;
  - (e) maintain complete and up-to-date records of trademark approvals, which shall be retained for a minimum period of five (5) years.

### 2. Trademark control system

- 2.1 Prior to use of the FSC trademarks, the organization must ensure trademark control by implementing an internal trademark control process or by receiving external approval from its certification body.
- 2.2 Organizations' internal control systems shall include designated trademark controllers who act as internal approvers of the trademark use. Trademark controllers must have been trained on FSC trademark use – the online FSC Trademark Training Course for Certificate Holders is recommended.
- 2.3 Control systems may apply to on-product labelling and/or to promotion with FSC trademarks.
- 2.4 The organization shall demonstrate good understanding of the requirements in question by submitting sufficient number of consecutive correct approval requests to the certification body for each type of intended use (i.e. organizations controlling both labelling and promotion shall submit requests for each). It is at the discretion of the certification body to determine when the organization has demonstrated a good record of submissions.
- 2.5 If an organization demonstrates consistent failure to control its FSC trademark use, the certification body may request that all trademark use be submitted for approval by them prior to use.

## Annex C. How to describe FSC and products with FSC claim

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Here are some examples on how to talk about FSC and how to describe FSC-certified products. This list is not intended to be exhaustive; other alternatives are possible as long as they transmit the meaning of FSC correctly. Please also see [marketingtoolkit.fsc.org](http://marketingtoolkit.fsc.org) for ideas for messaging and inspiration for creating marketing materials.

### How to describe FSC:

- The Forest Stewardship Council® (FSC®) is a global, not-for-profit organization dedicated to the promotion of responsible forest management worldwide. FSC defines standards based on agreed principles for responsible forest stewardship that are supported by environmental, social, and economic stakeholders. To learn more, visit [www.fsc.org](http://www.fsc.org)
- The Forest Stewardship Council® is an international nongovernmental organization that promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests. To learn more visit [www.fsc.org](http://www.fsc.org)
- FSC® is dedicated to the promotion of responsible forest management worldwide.
- FSC® helps take care of forests for future generations.
- FSC® helps take care of forests and the people and wildlife that call them home.
- FSC® – Forests For All Forever

### How to describe a product with FSC label/claim:

- By choosing this product, you help take care of the world's forests. Learn more: [www.fsc.org](http://www.fsc.org)
- By choosing this product, you are supporting responsible management of the world's forests.
- The FSC® label means that the material used for this product comes from [see label-specific text]
- The FSC® label means that material used for the product has been responsibly sourced.

### 100% label

- Only [material/fibres] from FSC®-certified forests have been used for this product.
- This product is made of FSC®-certified [material].
- [Material] of this product comes from well-managed FSC®-certified forests.
- This FSC® label means that wood has been harvested to benefit communities, wildlife, and the environment.

### Mix label

- This product is made of certified and controlled material.
- This product is made of material from well-managed forests and other controlled sources.

- This product is made of material from well-managed forests, recycling, and other controlled sources.
- This product is made of material from well-managed forests and from recycling.
- This product is made of material from recycling and other controlled sources.

**Do not** say that product carrying the 'Mix' label is made of material from responsibly or well-managed forests without referring to other sources used.

### **Recycled label**

- The forest-based material in this product comes from recycling.
- The FSC® label on this [product] ensures responsible use of the world's forest resources.

**Do not** say that a product carrying the 'Recycled' label is made of material from responsibly or well-managed forests.

### **Smallholder label**

- The FSC® label means that wood for this product has been harvested to benefit communities.
- This FSC® label means that wood has been harvested to benefit communities, wildlife, and the environment



## Annex D. Terms and definitions

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For the purposes of this standard, the terms and definitions given in FSC-STD-01-002 *FSC Glossary of Terms* and the following apply.

**Certificate:** A document issued under the rules of a certification system, indicating that adequate confidence is provided that a duly identified product, process, or service is in conformity with a specific standard or other normative document (ISO/IEC Guide 2:1991 paragraph 14.8 and ISO/CASCO 193 paragraph 4.5).

**Certification body:** Body that performs conformity assessment services and that can be the object of accreditation (adapted from ISO/IEC 17011:2004 (E)).

**Controlled material:** Input material supplied without an FSC claim which has been assessed to be in conformity to the requirements of the standard FSC-STD-40-005 Requirements for Sourcing Controlled Wood.

**Forest management group certification:** FSC certification for groups of forest enterprises.

**FSC-certified product:** FSC-certified material that is eligible to carry an FSC label and to be promoted with the FSC trademarks.

**FSC controlled wood:** Material or product with the FSC controlled wood claim.

**FSC logo:** FSC 'checkmark-and-tree' with initials 'FSC'.

**FSC trademark licence agreement:** The legal document signed by the organization permitting use of the FSC trademarks (the 'licensed material').

**FSC trademark licence code:** Identification code issued to organizations that have signed an FSC trademark licence agreement. For certificate holders, this is in the form FSC® C#####. It is used to identify the organization on the FSC licence holder database and must accompany any use of the FSC trademarks.

**FSC trademarks:** FSC has several registered trademarks: (a) the FSC 'checkmark-and-tree' logo, (b) the initials 'FSC', (c) the name 'Forest Stewardship Council', (d) the 'Forests For All Forever – full' mark, and (e) 'Forests For All Forever – logo with text' mark.

**Group chain of custody certification:** FSC certification for small businesses. A group is managed by a group entity (individual or organization), which is responsible for trademark use by group members.

**Group entity:** The entity that applies for group certification and holds any group certificate that is issued. The group entity may be an individual person, a cooperative body, an association, or other similar legal entity.

**Label generator:** The online service for providing the FSC labels and logo to organizations that are entitled to use FSC trademarks.

**Moebius loop:** Sign consisting of three arrows forming a loop. The percentage figure indicates the portion of combined post- and pre-consumer reclaimed material used for the product.

**Non-timber forest products:** Any forest-based product except wood (timber), including other materials obtained from trees such as resins and leaves, as well as any other plant and animal products. Examples include, but are not limited to, bamboo, seeds, fruits, nuts, honey, palm trees, rubber, cork, ornamental plants, and other products originating from a forest matrix.

**On-product label:** Arrangement of required information to make a public FSC claim about materials used in a product, to be used attached to the product or its packaging.

**Organization:** Registered legal entity that has signed an FSC licence agreement and holds a valid FSC chain-of-custody (CoC) certificate or joint FSC forest management and chain-of-custody (FM/CoC) certificate, including group entities, members of multisite, group FM, and CoC certification schemes, and users of project certification.

**Post-consumer reclaimed material:** Material that is reclaimed from a consumer or commercial product that has been used for its intended purpose by individuals, households, or by commercial, industrial, and institutional facilities in their role as end-users of the product.

**Pre-consumer reclaimed material:** Material that is reclaimed from a process of secondary manufacture or further downstream industry, in which the material has not been intentionally produced, is unfit for end use, and not capable of being re-used on site in the same manufacturing process that generated it.

**Product type:** For the purposes of these requirements, a list of descriptions of the certified material or content to be used within the on-product label. The list is available in the label generator.

**Small and community producer:** A forest management unit (FMU) or group of FMUs that meet(s) the small and low-intensity managed forest (SLIMF) eligibility criteria (FSC-STD-1-003a) and addenda. An FMU complying with tenure and management criteria defined in FSC-STD-40-004.

**Trademark management system:** A framework of procedures described in Annex B of this standard used by a certificate holder to ensure correct use of FSC trademarks.

#### **Verbal forms for the expression of provisions**

[Adapted from *ISO/IEC Directives Part 2: Rules for the Structure and Drafting of International Standards* (2011)]

'shall': indicates requirements strictly to be followed in order to conform with the standard.

*'should'*: indicates that among several possibilities one is recommended as particularly suitable, without mentioning or excluding others, or that a certain course of action is preferred but not necessarily required.

*'may'*: indicates a course of action permissible within the limits of the document.

*'can'*: is used for statements of possibility or capability, whether material, physical, or causal.

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Forest Stewardship Council®

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